

NEW LOVE-HENRY HACKING(1.000.000)

CAMPAIGN REPORT

GENERAL OVERVIEW

START DATE	FINISHED DATE	Song Link	HASHTAG USED FOR TRACKING	ARTIST NAME	SONG NAME	STARTING N. VIDEOS	TOTAL VIDEOS W1	TOTAL VIDEOS IN PRESENT	TOTAL LIKES W1	TOTAL LIKES IN PRESENT	TOTAL VIEWS W1	TOTAL VIEWS IN PRESENT
19th February 2020	23th February	https://vm.tiktok.com/bx5jcR/	#newlove #love	Henry Hacking	New Love	1	12	378	12 300	25 633	80 537	137 620

INFLUENCER REPORTS

INFLUENCER=NAME	Number of followers	INFLUENCER LINK	Video Views W1 [4]	Likes W1 [5]	Video Views in Present	Likes in Present [7]
@dron_alex [8]	648 200	https://vm.tiktok.com/bxbAjk/	20 000	7 000	66 000	13 600
@cosminpopa1 [9]	444 600	https://vm.tiktok.com/V75LPB/	10 500	2 430	27 500	6 246
@kristinfarina [10]	698 500	https://vm.tiktok.com/bxbAjk/	10 500	1 400	29 000	2 007
TOTAL N. OF INFLUENCERS	TOTAL N. OF FOLLOWERS		TOTAL VIEWS	TOTAL LIKES		
3	1 791 300		122 500	21 853		

[1] 24.02.2020

[2] 24.02.2020

[3] 24.02.2020

[4] 01.02-07.02.2020

[5] 01.02-07.02.2020

[6] 24.02.2020

[7] 24.02.2020

[8] 15.02.2020

[9] 15.02.2020

[10] 14.02.2020